





A NEW WAY TO DO BUSINESS AMONG INDUSTRIES

FAIRNOISE is a professional platform designed to continuously contact and connect exhibiting companies with new Customers and new Suppliers, worldwide, all with a simple click.

The platform is entirely dedicated to industry, it has been developed to meet the continuous demand of today's industrial market, which is to create qualified relationships in selected B2B channels. It is organized in sectorial pavilions; each pavilion has its own exhibition areas called "virtual stands" where companies have the possibility to present an infinite world of content with which visitors can interact.





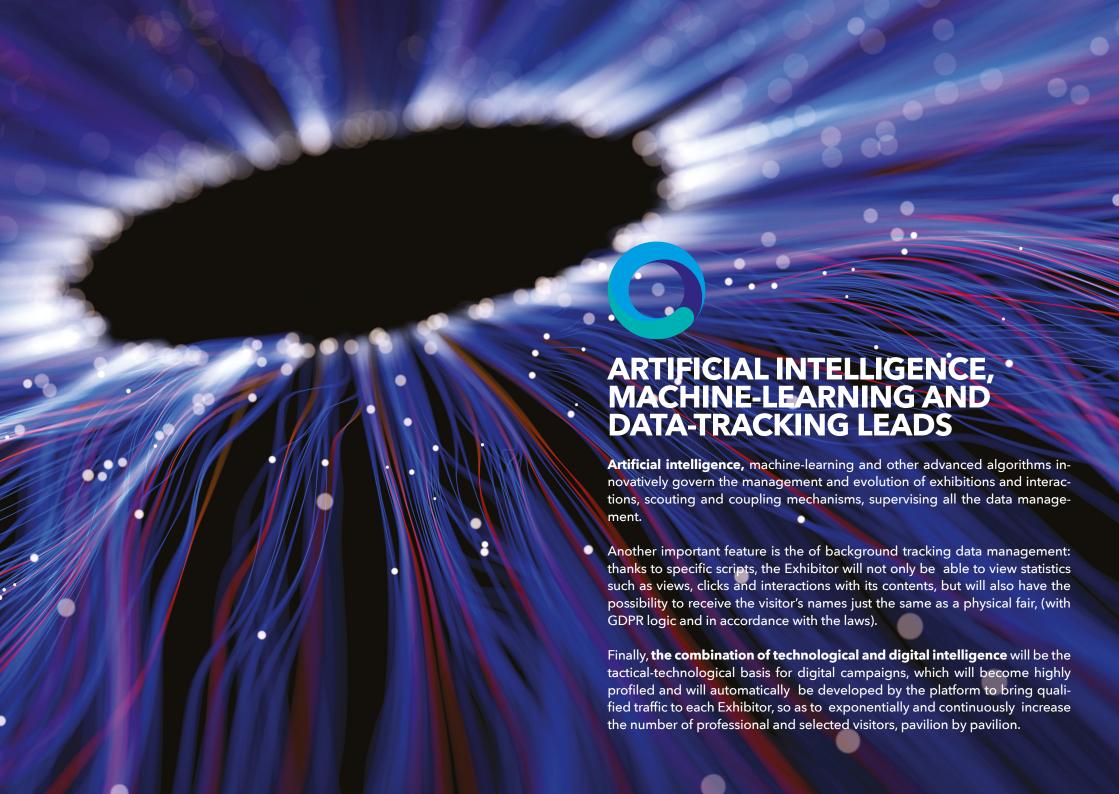
VISIT THE PLATFORM WITH ALL THE COMFORT OF DIGITAL

Partners create their profile, defining the classification and affinity of their products, (so as to instruct the Fairnoise algorithm), their personal exhibition area is then set up with interactive proposals, presentations, news, social-media posts, downloads, documents, galleries, videos... Thanks to the "Invitation" feature, it will be able to generate thousands of invitations to your "virtual stand" during which the platform, thanks to its Al which has been fed and instructed with your information, will develop targeted multi-channel campaigns so as to continuously acquire Customers and Suppliers.

Fairnoise **Visitors** create their own profile, so you can visit the various pavilions thanks to a practical search tool with multiple fields. There will be typical interactions of social web platforms, you will be able to consult videos, photos, brochures, downloadable pdfs together with other information material and of course carry out contact and relationship activities.









- FAIRNOISE is a business relationship creating platform entirely dedicated to industry, inspired by the typical functions of the world of trade fairs and developed on the concept of the use of business and non-personal profiles. Easy to use, always online, 7 days a week, 24 hours a day: a fair that never ends.
- ► FAIRNOISE s a platform entirely dedicated to industry, for export and/or to do business among the domestic market. It allows both small and large realities to exhibit and present within their exhibition area: photos, videos or brochures, products, processing, systems, solutions, devices, spare parts, but also intangible themes such as consulting and services.
- ► FAIRNOISE, unlike the already familiar social networks, is free of paid ADS, every company will have the same exhibition area and the same visibility. The algorithm will allow an Exhibitor who has very few prospects to get in touch with the right Customers and Suppliers in the areas of interest, to develop new business relationships and new business.
- ► FAIRNOISE allows you to invite Customers and Suppliers with an invitation form that aims to spread the virtual stand, so that your exhibition area is filled with qualified visitors. It also allows you to manage and publish video galleries, downloadable pdfs and other information and material, it allows you to integrate news and social posts related solely to business.

- FAIRNOISE, through information managed and processed by AI, is able to develop continuous digital campaigns aimed at expanding the number of qualified visitors of the platform, from pavilion to pavilion. This function will be automatic and allow the Exhibitor to get in touch with selected and qualified visitors worldwide and therefore develop new business relationships.
- ► FAIRNOISE is not an alternative to physical fairs, it is instead integrative, not affected by the recent international health turmoil, has no physical boundaries, it is always online and is visited only by qualified visitors from all over the world, authorized by the platform and interested only in doing business.







THE BEST WAY TO PREDICT THE FUTURE IS TO CREATE IT!

These are words of Abraham Lincoln, they perfectly reflect the Fairnoise philosophy, focused on tackling the innovations and adversities that await the world of industry, using innovative systems oriented towards development and inclusion.

Tomorrow is a journey to take together: suppliers, customers, partners, professionals, intermediaries, consultants, all united in the quest to create continuous relationships through an ever-evolving platform.

For this reason, Fairnoise will experience a rapid transformation in the future, through an evolutionary path, visually synthesized in the four icons: computing, mobility, augmented reality, and VR!

Both your future and ours is out there.

Let's create it together!



















fairnoise.com